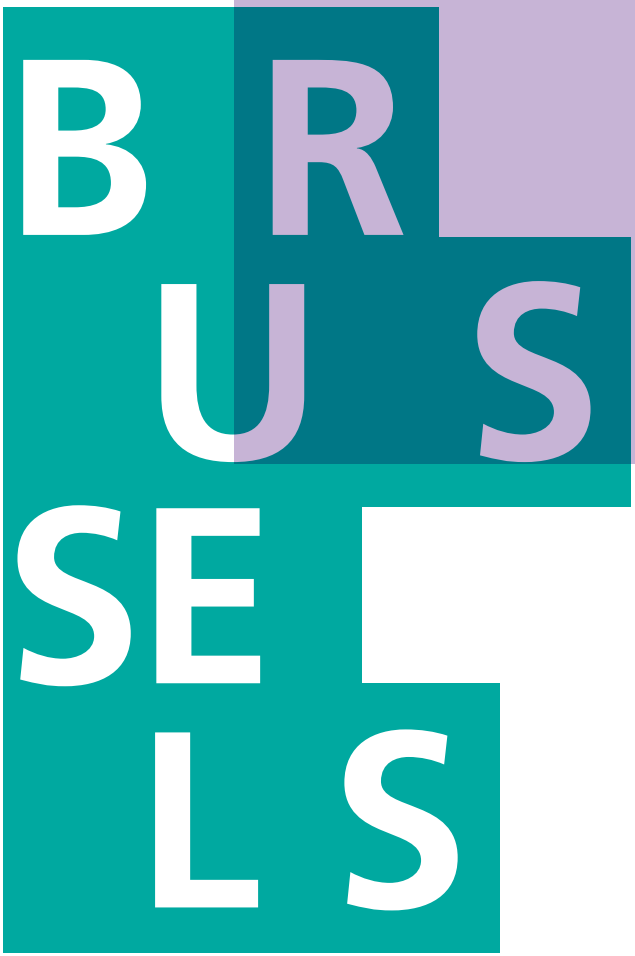
147.
148.
BBUG

# Baden-Baden Entrepreneur Talks




26.–30. October 2022

EPC
EUROPEAN POLICY CENTRE

„Fight for the things that you care about, but do it in a way that will lead others to join you.“

Ruth Bader Ginsburg

Content

**Program** 6

**Speakers** 14

**BBUG Executive Board & Trustees** 24

**Information** 26

# Wednesday 26.10.

**GRAND HOSPICE BRUSSELS**

| | |
|---|---|
| **15:00** | Individual arrival<br>Check-in at BBUG desk |
| **17:30** | Joint departure by bus from hotel to Grand Hospice,<br>Rue du Grand Hospice 7,<br>1000 Brussels |
| **18:00** | **Welcome and Prologue**<br><br>**Michael Schwarz**<br>Managing Director, BBUG<br><br>**Sergio Roberto Gratteri**<br>Founder & Artistic Coordinator,<br>“Das Haus“ Brussels |
| **20:00** | **Welcome dinner** |

# Thursday 27.10.

**REPRESENTATION OF THE STATE OF BADEN-WÜRTTEMBERG BRUSSELS**

| | |
|---|---|
| **07:00** | Individual breakfast<br>in the hotel |
| **08:30** | Joint walk from hotel to conference venue<br>Representation of the State of Baden-Württemberg,<br>Rue Belliard 60-62,<br>1040 Brussels |
| **09:00** | **Welcome and Introduction**<br><br>**Bodo Lehmann**<br>Head of Representation,<br>Representation of the State of Baden-Württemberg<br><br>**Sophie Pornschlegel**<br>Senior Policy Analyst,<br>European Policy Centre |
| **09:30** | **What does the “Zeitenwende“ mean for the European Union?**<br><br>**Björn Seibert**<br>Head of Cabinet,<br>European Commission<br>President von der Leyen<br><br>**Katarina Barley**<br>Vice President,<br>European Parliament |

**Janis A. Emmanouilidis**
Director of Studies, European Policy Centre

Moderation:
**Sophie Pornschlegel**
Senior Policy Analyst, European Policy Centre

**10:30** Coffee break

**11:00** **Background talks – Europe's Answer to the War in Ukraine**
* sweet random group allocation

**ECONOMIC POLICY**
**Danuta Hübner**
Member of the European Parliament, Member of Cabinet, Executive Vice-President Valdis Dombrovskis, European Commission (tbc)

Moderation:
**Philipp Lausberg**
Policy Analyst, European Policy Centre

**ENERGY POLICY**
**Mechthild Wörsdörfer**
Deputy Director-General for Energy, European Commission

**America Hernandez**
Energy Reporter, POLITICO Europe

Moderation:
**Johannes Greubel**
Policy Analyst, European Policy Centre

**MIGRATION POLICY**
**Marie De Somer**
Senior Policy Analyst, European Policy Centre

**Teresa Hornung**
Senior Advisor, BDA

Moderation:
**Helena Hahn**
Policy Analyst, European Policy Centre

**RULE OF LAW**
**Florian Geyer**
Head of Unit, Justice Policy, and Rule of Law, DG Just, European Commission

**Daniel Freund**
Member of the European Parliament

Moderation:
**Sophie Pornschlegel**
Senior Policy Analyst, European Policy Centre

**12:00** Lunch at Representation of the State of Baden-Württemberg

**13:00** **Werkstattgespräch**
Internal Workshop

**14:30** **A paradigm shift in EU trade policy?**

**Denis Redonnet**
Deputy Director General for Trade, European Commission

**Fabian Zuleeg**
Chief Executive, European Policy Centre

Moderation:
**Valentina Pop**
Europe Express Editor, Financial Times (tbc)

**15:30** Coffee break

**15:45** **Ensuring the resilience of the EU labour market in times of crisis**

**Stefan Olsson**
Deputy Director General, Jobs, Skills and Social Policies, European Commission

**Gabriele Bischoff**
Member of the European Parliament (tbc)

Moderation:
**Elizabeth Kuiper**
Associate Director, European Policy Centre

**17:00** Return to the hotel

**19:00** Departure by bus from hotel to dinner restaurant La Quincaillerie, Rue du Page 45, 1050 Ixelles

**23:00** Return to the hotel

# Friday
# 28.10.

**REPRESENTATION OF THE STATE OF BADEN-WÜRTTEMBERG BRUSSELS**

**07:00** Individual breakfast in the hotel

**08:30** Joint walk from hotel to conference venue Representation of the State of Baden-Württemberg, Rue Belliard 60-62, 1040 Brussels

**09:00** **Werkstattgespräch**
Internal Workshop

**10:00** Coffee break

**10:30** **The EU as a global power player?**

**Stefano Sannino**
Secretary-General, European External Action Service

**Frederica Mogherini**
Rector, College of Europe & former High Representative of the EU for Foreign Affairs & Security Policy

Moderation:
**Elena Lazarou**
Acting Head of External Policies Unit, European Parliamentary Research Service

**11:30** Coffee break

**12:00** **Reflection**

**Michael Schwarz**
Managing Director, BBUG

**Sophie Pornschlegel**
Senior Policy Analyst, European Policy Centre

**13:00** Lunch at Representation of the State of Baden-Württemberg

**14:00** **Brussels beyond politics**
* sweet random group allocation
(Group 4 leaves at 13:00)

**17:00** Return to the hotel

**19:00** Joint Departure by bus to Belgian Federal Public Service (FPS) Foreign Affairs, Foreign Trade and Development Cooperation, Rue des Petits Carmes 15, 1000 Brussel

**20:00** **The challenges of a multi-ethnic Europe: An open conversation beyond the mantras of diversity and integration**

**Dyab Abou Jahjah**
Political Activist, Journalist and Writer, former leader of the Arab European League

Followed by **joint dinner at Belgian FPS**

Moderation:
**Beate Ando**
Senior Manager Programs and Alumni, BBUG

**Arthur Tarnowski**
Senior Manager Programs and Alumni, BBUG

**23:00** Return to the hotel

# Saturday 29.10.

**INDIVIDUAL TOURS**

**07:00** Individual breakfast in the hotel

**09:00** Departure from hotel to individual tours

**Tour 1**
**Brussels for beginners**
Historical city tour

**Tour 2**
**Brussels for art lovers**
Art nouveau & Art deco

**Tour 3**
**Brussels for history nerds**
Belgian's colonial past – Royal Museum for Central Africa

**Tour 4**
**Brussels for EU-Enthusiasts**
The European Quarter

**13:00** Lunch on the way in individual groups

Followed by free/leisure time

**19:00** Joint departure from hotel by bus to evening event, Théâtre de Vaudeville, Galerie da la Reine, 1000 Bruxelles

**19:30** **Epilogue**

Followed by **joint dinner**

**00:00** Return to the hotel

Individual departures on Sunday, 30 October

„Work for something because it is good, not just because it stands a chance to succeed.“

Ursula von der Leyen

# Speakers

## Katarina Barley

Katarina Barley is Vice-President of the European Parliament. She was elected a Member of the European Parliament in 2019. As a member of the German social democratic party (SPD) she is part of the European Parliament's Socialists & Democrats group. She is also a member of the parliamentary committee on civil liberties, justice and home affairs. Prior to coming to Brussels, she served as Germany's Federal Minister of Justice and Consumer Protection (2018-2021), as Federal Minister of Familiar Affairs, Senior Citizens, Women and Youth (2017-2018), as well as acting Federal Minister of Labour and Social Affairs (2017-2018). Barley holds law degrees from France and Germany and a doctorate in European law.

## Gabriele Bischoff

Gabriele Bischoff is a Member of the European Parliament since 2019 where she represents Germany's Socialdemocratic Party (SPD). In the European Parliament, her party is part of the group of the Socialists & Democrats (S&D). She is the Vice-Chair of the Committee on Constitutional Afffairs, and a member of the Committee on Employment and Social Affairs. Prior to joining the European Parliament, she worked at Board of the German Trade Union Confederation between 2008 and 2019, and also served as President of the European Economic and Social Committee between 2015 and 2019.

## Janis A. Emmanouilidis

Janis A. Emmanouilidis is the Deputy Chief Executive and Director of Studies at the European Policy Centre (EPC). He joined the EPC in 2009 as senior policy analyst and became Director of Studies in 2013. He works as advisor of various governments, EU institutions, European parties, and NGOs on a board range of issues related of European integration. Before joining the EPC, he was Stavros Costopoulos Research Fellow at the Hellenic Foundation for European and Foreign Policy (ELIAMEP) in Athens, Greece, senior research fellow at the Center for Applied Policy Research in Munich, Germany, as well as research fellow at the Institut für Europäische Politik.

## Daniel Freund

Daniel Freund is a Member of the European Parliament since 2019 where he represents Germany's Bündnis 90/Die Grünen. In the European Parliament, his party is part of the group of the European Greens/European Free Alliance. He is a member of the Constitutional Affairs Committee and Budgetary Control Committee. In addition, his work focuses on transparency, democracy, and the fight against corruption.

## Florian Geyer

Florian Geyer is a Head of Unit responsible for justice policy and the rule of law in the European Commission's Directorate-General for Justice and Consumers (DG JUST), since June 2021. Prior to that, he headed the Unit for Policy Coordination and Interinstitutional Relations in the Directorate-General for Migration and Home Affairs (DG HOME). He is a lawyer by training, and has been working for the European Commission for more than fourteen years in various Directorates-General. Before joining the Commission, he was a Research Fellow at the Centre for European Policy Studies (CEPS) in Brussels and a senior research assistant in public law at the University of Trier, Germany.

## Johannes Greubel

Johannes Greubel is a Policy Analyst in the European Politics and Institutions Programme, which he joined in 2018. He works on issues such as EU governance, inter-institutional relations, the Conference on the Future of Europe and better regulation. Before joining the EPC, he worked at the Jean-Monnet-Chair for European Studies and International Relations at the Julius-Maximilians-Universität Würzburg and gained experience at the Hanns-Seidel-Foundation Germany, the Konrad-Adenauer-Foundation in Berlin and the German Bundestag. Johannes holds a Master's degree with distinction in Political Science and Sociology from the Julius-Maximilians-Universität Würzburg.

## Helena Hahn

Helena Hahn is a Policy Analyst within the European Diversity and Migration programme at the European Policy Centre (EPC), which she joined in May 2020. Her main interests include border management, EU migration cooperation with third countries, climate-induced displacement as well as refugee integration policies. She previously gained experience at the Migration Policy Institute (MPI) in Washington, DC, the Brussels Mission of the International Centre for Migration Policy Development (ICMPD) and the International Organization for Migration (IOM) in Vienna, Austria. Helena holds a Master in International Affairs (MIA) from the Graduate Institute in Geneva.

## America Hernandez

America Hernandez is an energy reporter at POLITICO Europe, originally from Los Angeles, California. Prior to joining POLITICO, she worked for the Daily Journal, California's legal newspaper of record, covering state and federal civil courts as well as for several local news outlets. Her stories ranged from environmental toxic tort cases to litigation surrounding President Donald J. Trump's immigration-related executive orders. She studied political science at the University of Southern California.

## Teresa Hornung

Teresa Hornung is a Senior Advisor on European Affairs at the Brussels office of the Confederation of German Employers' Associations (Bund der Deutschen Arbeitgeberverbände). She is also a Fellow at the European School of Governance. Previously, she has been serving as chief of staff and research associate to a member of the German Bundestag. She holds a Master's in Political Science from Tel Aviv University and a Bachelor's degree in Media Management and Communications.

## Danuta Hübner

Danuta Hübner has been a Member of the European Parliament since 2009. Elected via the list of the Polish Platforma Obywatelska, she is part of the group of the European People's Party in the European Parliament. She is a member of the parliamentary committees on international trade, as well as on economic and monetary affairs. Prior, she has been chief negotiator for Poland's accession of the OECD, Head of the Chancellery and Economic advisor of the Polish President. She has also served as UN Under-Secretary General and Executive Secretary for the UN Economic Commission for Europe, Polish Minister for European Affairs, as well as EU Commissioner for Regional Policy. She holds an MSc and a PhD in Economics from the SGH Warsaw School of Economics.

## Dyab Abou Jahjah

Dyab Abou Jahjah is a Belgian-Lebanese political activist, journalist, and writer. He is the founder and former leader of the Arab European League, a Pan-Arabist movement that supports the interests of Muslim migrants in Europe. As an opponent to the "assimilation" of migrants and identity politics, his work focuses, among others, on integration, inclusion, and anti-racism.

## Elizabeth Kuiper

Elizabeth Kuiper is Associate Director and Head of the Social Europe and Wellbeing programme at the European Policy Centre (EPC). Her focus is on EU health policy and further developing the concept of the economy of well-being, linking up the EPC's research on health care, social equality, sustainability and economic governance. Before joining the EPC, Elizabeth was Executive Director Public Affairs at the European Federation of Pharmaceutical Industries and Associations (EFPIA), where she was leading the organisation's advocacy and external engagement strategy and maintained a strong network of contacts with policymakers and other stakeholders. Previously, she had been at the Permanent Representation of the Netherlands to the EU.

## Philipp Lausberg

Philipp Lausberg is a Policy Analyst in the European Political Economy Programme at the European Policy Centre. Before joining the EPC, he was a Marie Curie fellow at the University of Antwerp and the Hertie School Berlin, completing a doctoral thesis about EU reforms in response to the sovereign debt crisis, such as European Banking Union and reforms in European fiscal policy. He has also taught International Political Economy and International Relations at the University of Antwerp. Prior to that, he worked at the strategy consulting firm Roland Berger and in e-commerce and fintech ventures of the start-up incubator Rocket Internet in Moscow and Berlin. He also has experience as a freelance journalist focusing on Russia and Eastern Europe, having published for The Moscow Times, The Calvert Journal and Dekoder, amongst others. Philipp is fluent in German, English, French and Russian and has a basic grasp of Spanish.
He holds an MSc in Russian and East European Studies and a BA in History and Politics from the University of Oxford. He is expected to defend his PhD at the University of Antwerp in autumn 2022.

Philipp has expertise in EU economic governance, energy policy, industrial policy, the single market and the politics and economics of Russia and Eastern Europe.

## Elena Lazarou

Elena Lazarou is the Acting Head of the External Policies Unit of the European Parliamentary Research Service (EPRS), where her research focuses on security and defence, global governance, transatlantic relations and EU foreign policy. Prior to joining EPRS, she headed the Center for International Relations of the Getulio Vargas Foundation (FGV), Brazil (2012-2014) and the Euro- Mediterranean Observatory of the Hellenic Center for European Studies (2009-2010). She holds a Ph.D. in International Relations from the University of Cambridge and has held research positions at the University of Cambridge, the University of Sheffield and the London School of Economics (LSE).

## Frederica Mogherini

Since September 2020, Frederica Mogherini is the Rector of the College of Europe. Before that, she served as the High Representative of the European Union for Foreign Affairs and Security Policy and Vice-President of the European Commission (2014-2019). She has also co-chaired the United Nations High Level Panel on Internal Displacement (2020-2021). Prior to her appointment as EU High Representative, she was Italian Minister for Foreign Affairs and International Cooperation (2014), and a Member of the Italian Chamber of Deputies (2008-2014). Mogherini is a Fellow of the Harvard Kennedy School, and member of the European Leadership Network for Multilateral Nuclear Disarmament and Non-Proliferation.

## Stefan Olsson

Since September 2022, Stefan Olsson is the Deputy Director-General for Employment, Social Affairs, and Inclusion (DG EMPL) at the European Commission. Prior to this, he worked as Director for Working Conditions and Social Dialogue, Director for Employment, as well as Director for Social Policies at DG EMPL. He also served multiple positions in the areas of employment, social rights, as well as in maritime affairs and fisheries. With degrees in economics and international law from the Stockholm Business School and the University of Lund, he had originally started his career as an assistant judge.

## Valentina Pop

Valentina Pop is the Editor of Europe Express, the Financial Times' daily Europe newsletter. She is a polyglot journalist of Romanian origin, who previously with the Wall Street Journal, EUobserver and the Economist. In May 2022, the National Press Foundation awarded her with the Hinrich Foundation Award for Distinguishing Reporting on Trade, for her coverage on how China has wielded money and political leverage to influence global technical standards.

## Sophie Pornschlegel

Sophie Pornschlegel is a Senior Policy Analyst at the European Policy Centre (EPC), where, since 2019, she has also been leading the Connecting Europe project. Connecting Europe aims to connect the projects supported by the Stiftung Mercator with the Brussels policy community – since 2019. Before joining the EPC, Sophie worked as a Project Manager at the Berlin-based think tank ‚Das Progressive Zentrum', as a public affairs consultant, in the political section of the European Commission Representation in Germany and for a Labour MP in Westminster. Her research focuses on European integration, German and French EU policy, Franco-German relations and European party politics.

## Denis Redonnet

Denis Redonnet is Deputy Director-General for the European Commission's Directorate General for Trade (DG TRADE). Prior to this role, he has held various positions in the trade, monetary, international economic affairs, and international market directorate general at the Commission. Among others, he headed the strategy division at DG TRADE, served as deputy chief of staff to former EU Trade Commissioner Peter Mandelson and advisor to former EU Trade Commissioner Pascal Lamy. He is an economist by training and started his career as a corporate banker for a French bank in the city of London.

## Stefano Sannino

Stefano Sannino is the Secretary-General of the European External Action Service (EEAS) of the European Union. Prior to his appointment in 2021, he held the post of the Deputy Secretary General for Economic and Global Issues at the EEAS and served as Italian Ambassador to Spain and Andorra as well as Permanent Representative of Italy to the EU. From 2006 to 2008 he was the Diplomatic Advisor to the Italian Prime Minister and his Personal Representative to G8 summits. He has also held the position of Ambassador and Head of the OSCE Mission in Belgrade, as Member of Cabinet to the President of the European Commission, and as Diplomatic Advisor and Head of the Cabinet of the Minister of Foreign Trade (1998-2001).

## Björn Seibert

Björn Seibert is Head of Cabinet of European Commission President Ursula von der Leyen. As Head of Cabinet, he is leading the work on strategic policy and inter-institutional issues, as well as the G7 and G20. Previously, he served on the German Defense Minister's Policy Planning and Advisory Staff (Planungsstab). Among others, he has held research positions on international affairs and security at Harvard University, the Massachusetts Institute of Technology (MIT), Johns Hopkins University as well as the Royal United Services Institute (RUSI). Seibert studied at the Fletcher School of Law and Diplomacy, MIT, Georgetown and Harvard University, and holds a PhD from the University of Cambridge.

## Marie De Somer

Marie De Somer is a Senior Policy Analyst and Head of the Migration and Diversity programme at the European Policy Centre (EPC). Marie works on policy questions related to migration and mobility, with a particular interest in human rights issues, citizenship-related questions and the role of courts. Before joining the EPC in September 2017, Marie worked at the KU Leuven and at Maastricht University and gained experience working at the Justice and Home Affairs Section of CEPS and at the European Commission's DG Migration and Home Affairs. She regularly comments on EU migration policies for international and European media. Marie holds a PhD from Maastricht University, and an MSc in European Studies from the London School of Economics and master degrees from the KU Leuven.

## Mechthild Wörsdörfer

Mechthild Wörsdörfer is the Deputy Director-General for the European Commission's Directorate General for Energy (DG ENER). Previously, she was director sustainability, technology and outlooks at the International Energy Agency since 2018. Before that, she held several positions as director within DG ENER where she was in charge of renewables, research and innovation, energy efficiency, as well as energy policy, international relations, legal aspects and economic analysis. She also served in the European Commission's DG Enterprise & Industry, and in the Cabinet of Erkki Liikanen, European Commissioner for Enterprise Policy and Information Society. Wörsdörfer studied Economics at the University of Heidelberg and the University of Montpellier and completed her studies with a MA in European Economics at the Free University of Brussels.

## Fabian Zuleeg

Since October 2013, Fabian Zuleeg is Chief Executive of the European Policy Centre (EPC), with overall responsibility, including providing strategic direction, managing its staff and resources and representing the EPC. He remains Chief Economist at the same time (a post he has held since January 2010). Before coming to the EPC he has worked as an economic analyst in academia, the public and the private sector. His analysis focuses on EU economic policies, including economic governance and Economic and Monetary Union, EU budget, industrial policy, and trade,. He is currently a Member of the Executive Board of Transparency International EU, Honorary Fellow at the Europa Institute of the University of Edinburgh and Honorary Professor at Heriot Watt University, as well as being on the Advisory Board for the NI/IRL Brexit Witness project. Fabian holds a PhD on the political economy of EU accession from Edinburgh University.

„Society grows great when old men plant trees whose shade they know they shall never sit in.“

Anonymous
Greek Proverb

The "Baden-Baden Entrepreneur Talks" (BBUG e.V.) are a not for profit association established in 1955. Today, about 120 of the most important German companies, primarily from industry, make up its membership, including almost all of the DAX-40 corporations as well as a substantial number of medium-sized 'global players' of the German "Mittelstand". Together they represent the backbone of the German economy.

**EXECUTIVE BOARD**

Dr. Kurt Bock
Chairman of the Supervisory Board,
BASF SE, Ludwigshafen (106. BBUG)
(Chair)

Dr. Christine Bortenlänger
Executive Member of the Board,
Deutsches Aktieninstitut e.V.,
Frankfurt (122. BBUG)
(Deputy Chair)

Dr. Stephan Leithner
Member of the Board, Deutsche Börse AG,
Frankfurt (117. BBUG)
(Treasurer)

Kerstin Andreae
Chairwoman of the Management, BDEW (Federal Association of Energy and Water Management),
Berlin (134. BBUG)

Werner Baumann
CEO, Bayer AG,
Leverkusen (116. BBUG)

Hubertus von Baumbach
Chairman of the Board of Managing Directors,
C. H. Boehringer Sohn AG & Co. KG, Ingelheim
(123. BBUG)

Birgit Bohle
Member of the Board for Human Resources and Legal Affairs, Labor Director, Deutsche Telekom AG, Frankfurt (135. BBUG)

Dr. Thomas Buberl
CEO, AXA Group, Paris (130. BBUG)

Dr.-Ing. Stefan Hartung
Chairman of the Board of Management, Robert Bosch GmbH, Gerlingen-Schillerhöhe (128. BBUG)

Ola Källenius
Chairman of the Board of Management,
Mercedes-Benz Group AG, Stuttgart (129. BBUG)

Dr.-Ing. E.h. Peter Leibinger
Chief Technology Officer (CTO), Vice Chairman of the Management Board, Trumpf GmbH & Co. KG,
Ditzingen (112. BBUG)

Helene von Roeder
Member of the Management Board
(Innovation and Digitalization),
Vonovia SE, Bochum (130. BBUG)

Karl von Rohr
Deputy CEO, Deutsche Bank AG,
Frankfurt (129. BBUG)

**HONORARY CHAIR**

Dr. Karl-Ludwig Kley
Chairman of the Supervisory Board,
E.ON SE, Essen (101. BBUG)

**BOARD OF TRUSTEES**

Peter Adrian
President, DIHK (Association of German Chambers of Commerce and Industry), Berlin

Dr. Frank Appel
CEO, Deutsche Post AG,
Bonn

Oliver Bäte
CEO, Allianz SE,
Munich

Burkhard Balz
Member of the Executive Board,
Deutsche Bundesbank, Frankfurt (133. BBUG)

Dr.-Ing. Leonhard Birnbaum
CEO, E.ON SE,
Essen

Dr. Roland Busch
Siemens AG,
Munich

Markus Duesmann
CEO, AUDI AG,
Ingolstadt (134. BBUG)

Dr. Rainer Dulger
President, BDA (German Federation of
Employers' Associations), Berlin

Prof. Dr. Christoph Franz
Chairman, Roche Holding,
Basel (108. BBUG)

Belén Garijo, M.D.
Chair of the Executive Board and CEO,
Merck KGaA, Darmstadt

Jochen Hanebeck
CEO, Infineon Technologies AG,
Neubiberg

Martin Jäger
Ambassador of the Federal Republic of
Germany in Iraq (128. BBUG)

Dieter Janecek MdB
Member of the German Bundestag
Economic Policy Spokesman,
Bündnis 90/Die Grünen, Berlin (144. BBUG)

Hartmut Jenner
CEO and Chairman of the Management Board,
Alfred Kärcher GmbH & Co. KG, Winnenden
(111. BBUG)

Christian Klein
CEO, SAP SE,
Walldorf

Carsten Knobel
CEO, Henkel AG & Co. KGaA,
Düsseldorf

Dr. Manfred Knof
CEO, Commerzbank AG,
Frankfurt

Christian Kullmann
CEO, Evonik Industries AG,
Essen

Dr. Karl Lamprecht
CEO, Carl Zeiss AG,
Oberkochen

Dr. Richard Lutz
CEO, Deutsche Bahn AG,
Berlin

Martina Merz
CEO, thyssenkrupp AG,
Essen (130. BBUG)

Andrea Nahles
Chairwoman of the Executive Board,
Federal Employment Agency (BA)

Prof. Dr.-Ing. Siegfried Russwurm
President, BDI (Federation of German Industry),
Berlin (121. BBUG)

Wolfgang Schmidt MdB
Member of the German Bundestag, Head of
the Federal Chancellery and Federal Minister
for Special Tasks, Berlin (135. BBUG)

Dipl.-Wirtsch.-Ing. Carsten Spohr
CEO, Deutsche Lufthansa AG,
Frankfurt (123. BBUG)

Michael Theurer MdB
Member of the German Bundestag and
Parliamentary State Secretary at the Federal
Ministry of Transport and Digital Infrastructure,
Berlin (140. BBUG)

Angela Titzrath
CEO, Hamburger Hafen und Logistik AG,
Hamburg (121. BBUG)

Sonja Wärntges
CEO, DIC Asset AG,
Frankfurt (135. BBUG)

Reiner Winkler
CEO, MTU Aero Engines AG,
Munich (118. BBUG)

Oliver Zipse
CEO, BMW AG,
Munich (127. BBUG)

**CODE OF CONDUCT**

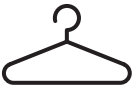
BBUG provides a safe and open space where executives come together to exchange ideas, learn, reflect and critically address the predominant questions of society and economy. In order to maintain the immediacy and openness that characterize our unique climate of open dialogue, we must ensure that participants can be certain that everything they say will remain confidential - not only in the plenary discussion, but also during private conversations.

At every BBUG event, the Chatham House Rule applies as our mandatory minimum standard of confidentiality. It postulates that participants are free to use the information received, but neither the identity nor the affiliation of the speaker may be disclosed without that person's explicit permission. Participants at BBUG events agree to abide by this agreed-upon standard of confidentiality.

Please be considerate when using social media. It would violate the spirit of BBUG to quote speakers or other participants, or to publish images of others who are not aware they are being photographed. At the same time, we encourage you to share personal experiences, thoughts and reflections on social media and through other channels.

Our tenet is simple: Please respect the confidential space provided by BBUG and treat others the way you wish to be treated by them.

By registering for and participating in the "Fortsetzungsgespräch" you agree to grant BBUG permission to freely use any photographs and/or video footage of you taken during your participation without remuneration for marketing and publicity purposes.



**Dress appropriately, we recommend smart casual.**

**CONFERENCE VENUE**

Representation of the State
of Baden-Wuerttemberg
to the European Union
Rue Belliard 60-62
1040 Brussels

**HOTEL**

Renaissance Brussels,
Rue du Parnasse 19
1050 Brussels
Tel: +32 2-505-2929

**ITC INTERNATIONAL**
**TRAVEL CONCEPT GMBH**

**Jobst Rottmann**
Mobile: +49 177 5149611

**BBUG TEAM**

**Michael Schwarz**
Managing Director
Mobil +49 171 9333572

**Beate Ando**
Senior Manager Programs
and Alumni
Mobil +49 151 22542905

**Arthur Tarnowski**
Senior Manager Programs
and Alumni
Mobil +49 151 11157869

Baden-Badener
Unternehmer Gespräche e.V.
Lichtentaler Straße 92
76530 Baden-Baden
Germany